

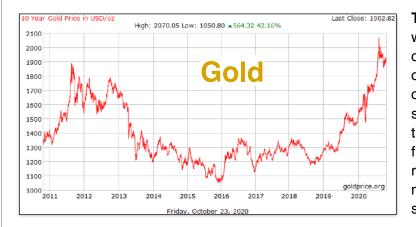
# GOLD'S SUPER-BULL MARKET IS UNDERWAY AND NOT TO BE MISSED

# Insight into Emgold Mining Corp.

#### - A Strong Strategy For Shareholder Value -

WKN: A2DW2K - ISIN: CA2909284077 TSX.V: EMR - OTCQB: EGMCF

**DO NOT MISS OUT.** We believe **Gold** is the place to be right now and for the foreseeable future. Gold hit an **all-time high** of **US\$2,089.20** in trading in early August 2020. **Investors take note:** this is what every experienced, gold-mining investor has been praying for all their lives. Gold has gone so high in value, it is now pushing into uncharted territory.



тне

**FNTURF** 

The Venture Letter<sup>™</sup> team is cautious with the words we choose. We work to offer the most factual and well-thoughtout reports possible for our readers' consideration. At this time in history, we state with great confidence and energy that The Gold Super-Bull Market is fully underway. We truly hope our readers focused on gold and gold mining opportunities manage to make strong gains during this exciting time.

### "Gold to Reach US\$3,000 - 50% Above Its Record Says Bank of America."

**Bank of America Corp.** raised its 18-month gold-price target to \$3,000 an ounce, more than 50% above the existing price record, in a report titled "The Fed can't print gold." The bank increased its target from \$2,000 previously, as policy makers across the globe unleash vast amounts of fiscal & monetary stimulus to help shore up economies hurt by the coronavirus. (Source <u>bloomberg.com</u>)





"Major investment banking company Goldman Sachs says the price of gold will rise 20% to reach \$2,300 before the end of 2022. According to a report cited by Bloomberg, the bank believes the price of gold will surge to \$2,300 in the next 12 months. (Source cointelegraph.com)

"Société Générale sees gold price averaging \$2,200 in the first quarter of 2021." The French bank said that their base case outlook is for an L-shaped recovery, which will keep interest rates low and maintain support for gold. (Source kitco.com)





**"UBS is 'very bullish on gold,' says prices could stay high longer."** Gold prices could rise even further and remain high "for longer than expected" as global uncertainties persist, said the head of Asean global markets at Swiss banking giant UBS.

"Metalla Royalty & Streaming's E.B. Tucker, who has a long history of accurately predicting gold price movements... foresees gold prices levelling out around \$2,500 by the end of the year." (Source <u>kitco.com</u>)





"Gold to soar to \$2300 at the beginning of 2021" Economists at ANZ Bank maintain a positive outlook for the yellow metal as coronavirus cases are surging all over the world. Gold, which has been edging higher, topping the \$1,900 level, is expected to race higher towards \$2300 early in 2021. (Source <u>oxfordgoldgroup.com</u>)

"Very likely, gold tests **\$2,500 in 2021**, a 30% gain from current levels. The metal **could even test \$2,700**, depending on the global market's reaction to a declining dollar." (Source <u>forbes.com</u>)

"The fiscal & monetary conditions have never been stronger for gold prices... Frank Holmes, CEO of U.S. Global Investors, doubled down on his call for **US\$4,000 an ounce** by the end of this bull cycle." (Source <u>kitco.com</u>)'



# My Goodness, How Times HAVE Changed



**Mr. Warren Buffett** is arguably the most successful investor who has ever lived. As head of world-renowned investment firm **Berkshire Hathaway Inc.** he has long been one to criticise and avoid investments in gold and gold mining companies. Isn't it strange and glowingly tell-tale that a gold pessimist like Mr. Buffett recently divested his company of positions in banking stocks including JP Morgan and opted to purchase a major stake in the world's largest gold producing company **Barrick Gold Inc.**? If this doesn't tell the investing public what's about to come for gold mining companies, we don't know what will.

"According to a regulatory filing, **Berkshire has taken a new position in Barrick** by adding 20.9 million shares or 1.2% of the company, with a current market value of US\$565 million" stated Resource World Magazine in August, 2020.

"**Buffett, billionaire Berkshire Chairman**, has previously been cautious about investing directly in gold. So, this investment is viewed as an endorsement of an industry where producers are benefiting from the surging bullion price. In turn, that is providing a boost to bottom line profits after costs in the industry have steadied in recent years."

**Major gold companies are running out of reserves**. That is causing an "existential crisis" for the gold mining industry as executives at gold producers like Barrick, Newmont Goldcorp, Randgold, AngloGold Ashanti, Newcrest and Kinross all puzzle over how to replace their depleted reserves and where new gold will come from.

At the PDAC mining conference in Toronto, Canada this year, Mark Ferguson, head of mining studies at S&P Global Intelligence, shared data suggesting the industry is indeed running out of gold ore to mine.

"GOLD BUYING BY CENTRAL BANKS, AN IMPORTANT DRIVER OF BULLION'S ADVANCE IN RECENT YEARS, IS FORECAST TO PICK UP IN 2021 AFTER A SLOWDOWN THIS YEAR."

"Clearly the industry did very well in the 1990s and even

through 2008. But since then there's been a dearth of new big deposits (discovered), and ... there is going to be a shortfall in new gold discoveries," Ferguson told conference-goers in March, 2020.

This shortage of viable gold deposits and the potential impact it could have on the price of gold cannot be ignored. The need for major gold mining companies to replace, let alone increase gold reserves is becoming desperate. This bodes well for junior exploration/development gold-focused companies as more and more deals will likely be done with major companies to fast-track expansion and development of existing gold deposits and increase the level of exploration for new gold discoveries. For companies with gold



properties adjacent or close to producing gold mines and showing favourable geology and initial exploration results, the potential for strong deals with major gold miners increases significantly.

At The Venture Letter<sup>™</sup> we do not spout off like other stock newsletters you may have seen, saying cliché things like "Savvy investors can make millions" or "Retire early on this one stock". We cannot deny, however, it is especially at a **never-before-seen time** like this that well-managed, gold-focused, mining exploration companies can reach unusually high valuations, translating into unusually high share prices.



It is for this reason we are pleased to introduce **Emgold Mining Corp.** to our readers, a company with a sound business plan to take advantage of **The Gold Super-Bull Market.** This business plan is one we have seen before and one we know is a great way to pursue maximum shareholder value.

**Emgold Mining** looks for acquisition opportunities (both early-stage and advanced-stage projects) that it can acquire cheaply, add value, and then divest of them. This process is similar to 'house flipping' in real estate – acquire a property, rehabilitate it, sell if for a profit and then reinvest in the next opportunity, growing the company along the way. Emgold may also decide to fund exploration itself and take a specific project to a Pre-Feasibility or Feasibility stage to add significant value.

Emgold also has the option to develop a project's resources itself, potentially taking the project to the Pre-Feasibility stage and then 'spinning it out' to create a new, operating and trading company. A 'spin-out', better known as a Plan of Arrangement gives shareholders of the parent company **a new**, **free share position** in the spin-out company. Shares the shareholder will receive in the new company depends on the valuation determined for the spin-out.



# Why we like Emgold Mining as an opportunity

- ✓ A strong business plan to acquire undervalued assets, add value through exploration, and to move to quickly monetise assets through divestiture
- ✓ Emgold's projects are located in two of the **most prolific & prospective precious and base metals regions** in the entire world
- ✓ A key project with an existing resource of 296,500 gold & 4.0 million ounces of silver (measured & indicated) with great potential for expansion
- ✓ Emgold's CEO is a seasoned mining engineer having worked for companies like Placer Dome Inc. (acquired by Barrick Gold 2006), Kinross Gold Corp. (NYSE: KGC US\$10.8 billion market cap), and Vulcan Materials Company (NYSE: VMC US\$19.0 billion market cap)
- ✓ Partnered with Rio Tinto (NYSE: RIO) to develop a significant metals project via the mining giant's subsidiary Kennecott Exploration.
- Multiple opportunities in-place to achieve maximum shareholder value, not the extremely risky focus on one core mining asset & taking it to production
- Emgold projects' strategically located next to, or in the immediate vicinity of large, producing mines - excellent potential to monetise such projects for shareholder value
- ✓ Operating in reputable Tier One countries (the United States & Canada) known worldwide for their safe, efficient and profitable mining practices
- ✓ Large equity holdings in other trading mining companies Emgold is already realising good ROI from bull market stock sales in publicly-traded companies
- ✓ Active gold exploration as the world enters The Gold Super-Bull Market

A recent report\* by Jim McFadden, CFA, MBA of Tormont Group Inc. in Toronto, Canada stated:

"... we feel the fair value of Emgold's shares is at least C\$0.40 - C\$0.50."

\* The June 2020 report by Jim McFadden of Tormont Group Inc. is independent of The Venture Letter. The above statement and quote are for informational purposes only and not to be seen as a recommendation by The Venture Letter to buy or sell securities.



# Gold, Silver & Copper Focus - Nevada, USA

#### The Golden Arrow Project

This 100% Emgold-owned project has a significant Measured & Indicated resource of **296,000 ounces of gold and 4.0 million ounces of silver.** All permitting is done for a planned, major drill program with the goal of **increasing the resource up to 0.5 to 1.0 million ounces of gold equivalent.** Such a deposit should have the potential to support an open-pit, heap-leach, gold production operation. The company intends to execute drill programs with the goal of expanding the existing resource, while also determining additional resource targets with the goal of significantly expanding the overall gold/silver resource at Golden Arrow.

The Golden Arrow Project alone could create significant value for Emgold shareholders. The company is looking to expand the land package and explore further for new drill targets. The gold/ silver deposit at Golden Arrow has good potential to increase, which could thereby increase Emgold's overall per-share value.

#### The New York Canyon Project

The New York Canyon Project is subject to an agreement to "Earn-in with Option to Joint Venture" with Kennecott Exploration, a key **subsidiary of the world-famous mining company Rio Tinto Plc.** Kennecott can earn up to a 75% interest in the New York Canyon Project by making expenditures of up to **US\$22.5 million.** Emgold's shareholders could see an appreciation in the company's value through this earn-in, regardless of anything else Emgold does as a company. Though a base-metal focused project, good potential exists for



gold/silver/copper/molybdenum mineralization at depth.

This project could become a big win for Emgold and its shareholders. How? Should Kennecott/Rio Tinto be successful in its exploration and development of the New York Canyon Project, **Emgold would potentially own 25% of a major project being advanced by one of the largest mining companies in the world.** It would become quite possible at such a point that:

- \$\$ KEX/Rio Tinto could acquire the remainder of the project.
- \$\$ KEX/Rio Tinto could acquire Emgold.
- \$\$ Emgold could sell its project interest to another party.



#### The Rawhide Gold/Silver Projects

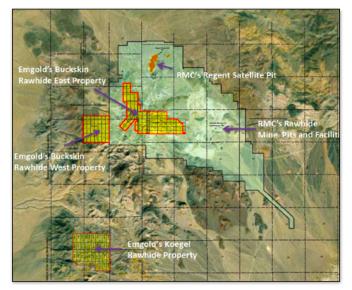
Emgold's **Koegel Rawhide Gold/Silver Project** is located approximately four miles south of the Rawhide Gold/Silver Mine, very close geologically speaking. The Rawhide Mine has produced over **1.7 million ounces of gold & 14.1 million ounces of silver to date.** (Source: Emgold 2020 corp presentation)

The Koegel Rawhide Gold/Silver Project has an encouraging zone of alteration that is currently about 5,000 feet x 600 feet in size with geologic

mapping and preliminary surface rock and soil sampling completed. Emgold is planning to perform further sampling to help define potential drill targets to test for gold mineralization at depth.

Emgold's goal at Koegel Rawhide is to define potential resources, then aim do a deal with Rawhide Mining Company to advance the project. Depending on the success level of results from Emgold's exploration programs, the company could also opt to develop Koegel Rawhide on its own with the aim of maximizing the company's shareholder value.

The company has also acquired the **Buckskin** Rawhide West & East Properties, the former being adjacent to the Rawhide Gold/Silver Mine and the latter's claim blocks located interior to the Rawhide Mine property. These claims have been leased to to Rawhide Mining LLC. for 20 years as of June 2013. The company will be able to acquire a 100% interest in these claims from Emgold by bringing it into commercial production. Emgold's interest would then convert into a royalty interest whereby Emgold would receive payments of US\$15 per ounce of gold when the price of gold is above US\$1,200 per ounce up to US\$1,799 per ounce, thereafter increasing to US\$20 per ounce if the gold price is at or above US\$1,800



per oz. With outlook for the price of gold looking to be significantly higher than these levels in the years to come as discussed earlier in this report, such a payout to Emgold Mining for its retained interest in the Buckskin Rawhide East property would be of significant value to shareholders.

The 'closeology' of Emgold's projects to existing mines and/or valuable deposits can become of great value. Though never guaranteed, it is very possible for the owners of these mines and deposits to make an offer to acquire adjacent or nearby properties. Especially in bull market times, such an offer can be significant.

#### The Mindora Gold Project

Emgold acquired 100% of the Mindora Gold Project due to its favourable geology and setting, but mostly due to the fact the project come with a historic database of soil and rock chip sampling and geophysical survey results, **results from 43,800 feet of drilling**, plus metallurgical test work results. In 1998, a historical resource calculation\* was performed outlining 1.04 million tons of 0.037 ounces per ton gold & 1.78 ounces per ton silver for 58,800 ounces at 0.058 ounce-



per-ton gold equivalent based on then current metal prices.

(\*NOTE: Not 43-101 compliant; gold equivalent grade calculated using \$1,300 per oz Au price and \$15 per oz Ag price (ratio of 86.7) with no allowance for recovery; Source: Emgold Mining's 2020 corp presentation)

Subject to success from further exploration, Emgold's goal is to develop a 300,000 ounce to 500,000 ounce gold-equivalent resource at Mindora. The company has planned a confirmation drilling program to test historic targets it hopes to commence in early 2021. Mindora is a gold property, but a molybdenum porphyry system has been detected at depth only increasing the project's value potential.

## Hunting Elephants in Elephant Country - Quebec, Canada

The **Abitibi Greenstone Belt** runs through the provinces of Ontario & Quebec in Canada and is the world's largest mineral-rich greenstone geological belt, host to many major precious & base metal deposits. Abitibi is one of the most prospective geological terranes in the world for gold. Over the past century, **more than 170 million ounces of gold** have been produced from the Abitibi Greenstone Belt, which measures 500 kilometers (310 miles) by 350 kilometers (217 miles) in size.

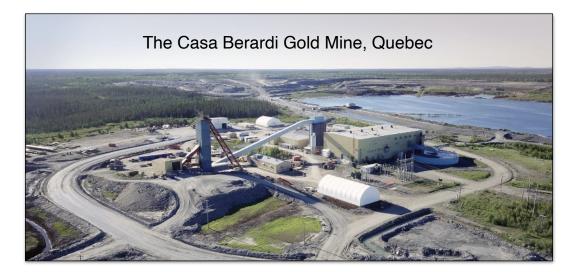
The high mineral potential and stable jurisdiction make the Abitibi one of the premier places to explore and develop mines, not only in Canada but internationally as well. Major gold companies with operating mines in the Abitibi include **Hecla Mining** (NYSE:HL), **Eldorado Gold** (NYSE:EGO), **Kirkland Lake Gold Ltd**. (NYSE:KL), **Newmont Mining Corp.** (NYSE:NEM), **IAMGOLD Corporation** (NYSE:IAG), and Agnico Eagle Mines Limited (NYSE:AEM).

#### The Casa South Gold Project

Emgold's 100% owned Casa South Gold Project totals 11,400 hectares of land. The property is adjacent to Hecla Mining's operating **Casa Berardi Gold Mine** which is host to **1.72 million ounces of gold** proven & probable, **and a further 1.06 million ounces gold** measured & indicated. (Source: hecla-mining.com)

At the Casa South, exploration targets include vein and bulk disseminated mineralization similar to that found at Casa Berardi Mine and also the Detour Lake Mine. Emgold recently performed a

magnetic drone survey on the western half of property to help determine potential drill targets. Emgold aims to drill test for gold mineralization at Casa South this winter season.



**Emgold's goal is to make a discovery** that would attract either Hecla Mining to the north, or lamgold Corporation to the south of Casa South to invest. With Casa Berardi, Hecla would be the ideal company to work with should Emgold's exploration be successful.

#### The East-West Gold Project

The East-West Gold Project is situated in the world-class Val d'Or Mining region, Quebec and is adjacent to and on strike with the Kiena Gold Mine and the advancing Marban Gold Property.

The Kiena Gold Mine is a fully permitted, integrated mining and milling infrastructure, which includes a 930 metre production shaft and a 2,000 ton per day mill. **The mine produced 1.75 million ounces of gold** from 1981 to 2013 from 12.5 million tonnes at a head grade of 4.5 g/t gold. In 2013, operations were suspended due to a combination of the declining gold price and a lack of developed reserves. With new mine-feed, the Kiena facility could be back in action relatively quickly.

Emgold's goal at its East-West Gold Project is to acquire 100% of the property and advance the exploration potential thereon through modern



techniques. Following this, Emgold would work to strike a deal with one of the adjacent property owners, those being Wesdome (the Kiena Gold Mine), O3 Mining (the Marban Gold Property), or Agnico Eagle (the Goldex Mine) to further advance the project.



#### David Watkinson, B.Sc, P.Eng President, CEO & Director

- Over 30 years' professional engineering experience in underground & open pit mine development, including mine permitting, engineering, feasibility, construction, and operations.
- Extensive project management expertise, having taken projects from grass roots start-up to successful operating status.
- Held senior positions with Placer Dome Inc., Kinross Gold Corporation, Thyssen Mining Construction and Vulcan Materials Company.

#### Alain Moreau, BS, MS., P.Geo Geologic Consultant Quebec

- **Over 30 years' experience** in exploration for minerals and metals
- has worked exploring a variety of deposit types across North America
- a Professional Geologist and member of the Order of Quebec Geologists

#### **Robert Rosner** Chief Financial Officer

- Over 30 years' experience in the mining industry
- Served as officer and director of both Canadian & U.S. listed companies
- An expert at providing senior management teams with reporting compliance, oversight and fiduciary consultancy, and directing corporate activities

# A Team Generating Strong Shareholder Value

#### Robert Peace, B.Sc., M.Sc., CPG Geologic Consultant Nevada

- **Over 40 years' diversified experience** in mineral development and engineering geology in mining & construction
- Managed exploration projects that led to discoveries of lode & placer gold deposits in Nevada and California
- An extensive background in Mother Lode and Basin-Range geology applied to gold deposits and industrial minerals; Diamond & RC drilling and sampling in difficult ground conditions; surface / underground geologic mapping & engineering geology

# Andrew MacRitchie, B.Sc., CA

# Director / Chairman of Audit & Corporate Governance Committees

- Over 16 years' experience in mineral exploration finance and accounting roles
- Helped to raise **over C\$100 million** for TSX Venture Exchange listed companies

#### Vincent Garibaldi, LLB. Director

- Specializes in mergers & acquisitions, securities, and financing for public and private companies
- Holds a Master Degree in Business Law, fUniversité d'Aix-Marseille, an LL.B. in Civil Law & a Master Degree in Economic Law, Institut de Droit des Affaires d'Aix-enProvence.

**People bet on people** more than anything, so you can see why we would have confidence betting on Emgold Mining's management team.

## **Multiple Stock Exchange Listings**

**Emgold Mining** has been clever in its approach to **increasing liquidity for shareholders.** The company's principal listing is on the TSX Venture Exchange in Canada since Canadian investors and institutions can be quite the mining enthusiasts, especially now. However, Emgold's management knows that good interest can also be generated from the United States and Europe.

Emgold has a listing on the OTC Markets in the United States (Symbol EGMCF, soon to senior list on the OTCQB) to expand their retail and institutional investor audience. The company also listed on the **Frankfurt Stock Exchange (WKN:A2DW2K)**, a main centre for gold and mining-interested investors. Through listing on three separate stock exchanges in different countries, the potential for greater distribution of Emgold's shares increases significantly, thereby increasing the potential for strong liquidity. A liquid market is generally associated with less risk as the ability to buy and sell shares is good without substantially impacting the stock price.



## - In Conclusion -

The world is in a strange, new era. With the Covid-19 virus terrorising the world, countless jobs lost, economies suffering, rock bottom interest rates in-place and fiat currency being pumped into the financial system with little to no checks and balances being applied, we feel tangible 'bricks and mortar' assets are a good bet for the foreseeable future. **Stores of wealth like gold & silver** are key at times like this. Plus, generating cash flow from the monetization of projects host to multiple indemand metals during these turbulent times is paramount.



We feel the prospect for gold and also silver is better than it has been in history. The prospect for shareholders of companies like **Emgold Mining Corporation** (WKN: A2DW2K / TSX.V: EMR / OTC: EGMCF) that are involved directly in the discovery of precious metals deposits and the development of existing precious metals deposits is also now better than ever. With a low share price and market capitalisation, good management with a sound business plan, a valuable existing gold/ silver deposit, multiple prospective gold-focused properties in world-class regions, plus an important joint venture with one of the world's largest mining companies, Emgold Mining is prepared to surf the largest wave the world may ever see in the precious metals markets and surf it well.

BÖRSE FRANKFURT

# Emgold shareholders could realise significant capital gains in the short, medium and long term.

Based on global sentiment, declarations by analysts at major banks, plus positioning moves by major investors and investment firms, we at The Venture Letter<sup>™</sup> expect 2021 and many years following to provide investors with better-than-ever opportunities to realise significant capital gains in gold and silver focused mining exploration companies.

**The Gold Super-Bull Market** is underway, but still in its infancy. We look forward to introducing our readers to further sound opportunities like Emgold Mining Corporation in the gold and gold mining markets in the months and years to come.

Good luck and good hunting.



Legal Disclaimer/Disclosure: This document is not and should not be construed as an offer to sell or the solicitation of an offer to purchase or subscribe for any investment. No information in this report should be construed as individualised investment advice. A licensed financial advisor should be consulted prior to making any investment decision. The Venture Letter makes no guarantee, representation or warranty and accepts no responsibility or liability as to its accuracy or completeness. Expressions of opinion are those of The Venture Letter only and are subject to change without notice. The Venture Letter assumes no warranty, liability or guarantee for the current relevance, correctness or completeness of any information provided within this report and will not be held liable for the consequence of reliance upon any opinion or statement contained herein or any omission. Furthermore, we assume no liability for any direct or indirect loss or damage or, in particular, for lost profit, which you may incur as a result of the use and existence of the information, provided within this report.

The Content contained on this page (including any facts, views, opinions, recommendations, description of, or references to, products or securities) made available by The Venture Letter is for information purposes only and is not tailored to the needs or circumstances of any particular person. Any mention of a particular security is merely a general discussion of the merits and risks associated there with and is not to be used or construed as an offer to sell, a solicitation of an offer to buy, or an endorsement, recommendation, or sponsorship of any entity or security by The Venture Letter. The Reader should apply his/her own judgment in making any use of any Content, including, without limitation, the use of any information contained therein as the basis for any conclusions. The Reader bears responsibility for his/her own investment research and decisions. Before making any investment decision, it is strongly recommended that you seek outside advice

from a qualified investment advisor. The Venture Letter does not provide or guarantee any financial, legal, tax, or accounting advice or advice regarding the suitability, profitability, or potential value of any particular investment, security, or information source.

The Venture Letter and/or its affiliates and/or their respective officers, directors or employees may from time to time acquire, hold or sell securities and/or commodities and/or commodity futures contracts in certain underlying companies mentioned in its reports and which may also be clients of The Venture Letter's affiliates. In such instances, The Venture Letter and/or its affiliates and/or their respective officers, directors or employees will use all reasonable efforts to avoid engaging in activities that would lead to conflicts of interest and The Venture Letter and/or its affiliates will use all reasonable efforts to comply with conflicts of interest disclosures and regulations to minimise the conflict.

The Venture Letter is a provider of research on publicly traded, emerging growth and/or resource focused companies. We are not a licensed broker-dealer and do not publish investment advice and remind readers that investing involves considerable risk. The Venture Letter encourages all readers to carefully review the securities commission filings of any issuers we cover and consult with an investment professional before making any investment decisions. The Venture Letter is a for-profit business and is often compensated for coverage of issuers we cover as well as other advisory work we perform.

**NOT AN INVESTMENT ADVISOR.** The Venture Letter is not registered or licensed by any governing body in any jurisdiction to give investing advice or provide investment recommendation. **ALWAYS DO YOUR OWN RESEARCH** and consult with a licensed investment professional before making an investment. This communication should not be used as a basis for making any investment.

**RISK OF INVESTING.** Investing is inherently risky. While a potential for rewards exists, by investing, you are putting yourself at risk. You must be aware of the risks and be willing to accept them in order to invest in any type of security. Don't trade with money you can't afford to lose. This is neither a solicitation nor an offer to Buy/Sell securities.

**RISK OF BIAS**. We often own shares in the companies we feature. For those reasons, please be aware that we are extremely biased with regard to the companies we write about and feature in our newsletter and on our website.

The CEO of Emgold Mining Corporation, Mr. David J. Watkinson has reviewed and approved the information contained in this report. As of the date of this Special Report, principals of The Venture Letter™ own no shares of Emgold Mining Corporation.