



THE CASE FOR COPPER & INTRO TO SEGO RESOURCES INC. (SGZ - TSXV)

Copper. The often overlooked red metal is typically not seen as exciting as gold & silver... until now.

Everyone knows that copper is used in piping and in electronics; however, do you realize how much demand for copper is expected to increase in the future? A lot. An awful lot, to be more bold. Copper has been making headlines across the financial community over the past year and with good reason. The fact that copper is trading near its four-year high of US\$3.30/lb (US\$7,260/tonne) up over 70% since the beginning of 2016 is reason enough to take a much closer look. Companies involved in the exploration for, development of, and production from economically viable copper deposits stand to potentially benefit greatly from such high copper prices.



Some key factors for the future of copper for you to consider. Top copper consumer China is officially slashing import quotas of scrap metal, a bullish development first rumoured last year. Major investment bank **Goldman Sachs** was recently quoted:

“Ongoing supply-side reforms and environmental cuts in China translate into higher commodity prices and less Chinese production, both of which benefit ex-China producers.”

The financial giant also stated:

“The markets where technology hasn’t substantially shortened the supply cycle, and where cost are rising, (i.e. copper) have the greatest long-term upside in prices. The lack of investment over the past few years implies that copper mine production is likely to decelerate notably after 2019, given its long-cycle nature”.

Demand from China is holding up with the country's refined copper production in November jumping nearly 10% from the same time last year to 786,000 tonnes, the highest rate in at least three years data from the National Bureau of Statistics showed in December 2017.

Recent U.S. factory output data beat expectations further causing copper prices to climb.

As well, long-standing industry issues are not going away: Declining grades, rising costs, dirty concentrates, water and other environmental concerns, stricter regulations, community opposition, extremely slow project permitting processes and exploration activity is still very low.

Most interestingly, the very real and massive impact the global switch to Electric Vehicles, the build out of EV infrastructure, and green energy investment will have on demand for copper in the near, medium and long term could be so large that analysts may not be able to predict copper’s true future value.

In mid-2017 Reuters stated “The growing number of electric vehicles hitting roads is set to fuel a nine-fold increase in copper demand from the sector over the coming decade.” They went on to state “Electric or hybrid cars and buses are expected to reach 27 million by 2027, up from 3 million this year, according to a report by consultancy IDTechEx, commissioned by the International Copper Association (ICA).”

Expected to increase by NINE FOLD!! With such positive reports supporting a strong future for copper, it is prudent for investors to take a serious look at copper producers, but also to take a serious look at companies with new copper discoveries that have the potential to provide investors strong upside.



INTRODUCTION TO COPPER-FOCUSED SEGO RESOURCES INC.

A company working in British Columbia, Canada we'd like to introduce is Sego Resources Inc., whose shares are trading under the ticker symbol SGZ on the TSX Venture Exchange. The company is developing a significant copper-gold porphyry discovery and has generated some very positive news lately.

Sego Resources' main project is the Miner Mountain Copper-Gold Porphyry Project located near mining-friendly Princeton, BC. Miner Mountain is just 15 kms from and on-trend with the world-class, producing Copper Mountain Copper-Gold Porphyry Mine owned by Copper Mountain Mining Corp. (75%) and Mitsubishi Materials Corp. (25%). Mitsubishi purchases ALL the copper concentrates from the mine, too. Nice to see a massive company has taken a big chunk of the project. This shows strong interest in the area from major corporations. The companies report resources of some 5 billion pounds of copper with gold and silver credits and a mine life of 28 years (inferred category). In 2016, Copper Mountain produced 83 million pounds copper; 30,800 ounces of gold; and 291,900 ounces of silver. In 2017, the mine produced 75 million lbs of Copper; 23,600 ounces of Gold; and 227,000 ounces of Silver.

Healthy, healthy numbers.

The key things to focus on when looking at Sego Resources are the copper, gold and silver grades being encountered in drill core at Miner Mountain so far, and how they compare to reserve & resource grades at Copper Mountain. Check out the copper, gold and silver grades below and see the similarities for yourself:

Copper Mountain Mine Resources & Reserves

Resource Calculation:

*Note for the layperson: Mt stands for Million Tonnes

Measured & Indicated - 244 Mt grading
0.33% Copper; 0.11g/t Gold; 1.36g/t Silver

Inferred Resource - 294 Mt grading
0.28% Copper; 0.12g/t Gold; 1.13g/t Silver; and

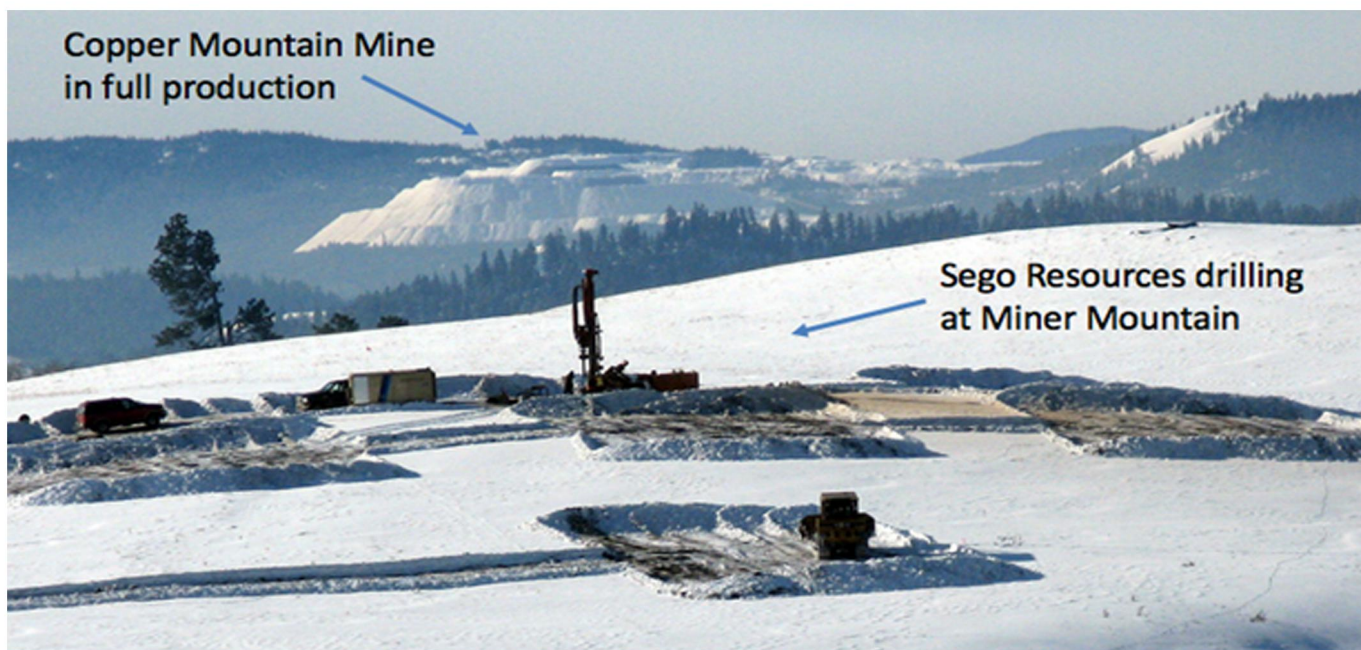
Measured & Indicated - 387 Mt grading
0.26% Copper; 0.09g/t Gold; 1.08g/t Silver

Inferred Resource - 568 Mt grading
0.21% Copper; 0.09g/t Gold; 0.62g/t Silver

Reserve Calculation:

Proven & Probable - 133 Mt grading
0.35% Copper; 0.12g/t Gold; 1.47g/t Silver; and

Proven & Probable - 184 Mt grading
0.29% Copper; 0.10g/t gold; 1.21 g/t Silver



SEGO RESOURCES INC. MINER MOUNTAIN DRILL RESULTS

Highlights from Fall 2017 drilling:

DDH 21: **21.0 metres of 1.17% Copper, 0.30 g/t Gold, 4.0 g/t Silver**
& 21.0 metres of 0.16% Copper, 0.51 g/t Gold, 1.71 g/t Silver

DDH 30: 18.0 metres of 0.29% Copper, 0.36 g/t Gold, 2.23 g/t Silver &
105.0 metres of 0.30% Copper, 0.07 g/t Gold, 2.23 g/t Silver
including 18.0 metres of 0.52% Copper, 0.28 g/t Gold,
3.50 g/t Silver & 21.0 metres of 0.60% Copper, 0.03 g/t Gold,
1.60 g/t Silver

Significant results from prior drilling at Miner Mountain:

DDH 04: 64.2 metres of 0.46% Copper, 0.14 g/t Gold, 2.58 g/t Silver
DDH 09: 52.4 metres of 0.41% Copper, 0.12 g/t Gold, 2.11 g/t Silver
DDH 11: 62.7 metres of 0.355% Copper, 0.165 g/t Gold, 2.52 g/t Silver
DDH 16: **96.6 metres of 0.31% Copper, 0.08 g/t Gold, 1.76 g/t Silver**
DDH 21: **100.0 metres of 0.95% Copper, 0.55 g/t Gold, 3.37 g/t Silver**
DDH 23: 31.4 metres of 0.172% Copper 0.228 g/t Gold 0.619 g/t Silver
DDH 24: **128.0 metres of 0.34% Copper, 0.29 g/t Gold, 0.97 g/t Silver**
DDH 28: 69.5 metres 0.257% Copper 0.193 g/t Gold 0.644 g/t Silver
PDH 34: 24.0 metres of 0.22% Copper, 0.144 g/t Gold, Silver not assayed
PDH 66: 46.0 metres of 0.509% Copper, 0.50 g/t Gold, Silver not assayed
PDH 77: 554.0 metres of 0.342% Copper, 0.473g/t Gold, Silver not assayed
PDH 94: **82.0 metres of 1.006% Copper, 0.576 g/t Gold, 1.69 g/t Silver**



An EXCELLENT start for Sego Resources! Most assay results from drill testing at Miner Mountain to date are meeting or exceeding the average resource/reserve grades at Copper Mountain. Of course, there is more work to be done to potentially get Miner Mountain to a resource/reserve; however, initial results should make investors pay attention!!

Sego Resources plans to step up drilling at six main zones at Miner Mountain with the hope to outline multiple copper-gold porphyry deposits to maximize shareholder value. With a market capitalization of less than C\$6.5 million, the potential upside for SGZ - TSXV is good. The company has not done much in the way of marketing their stock to date as it has been focused on drilling to show the goods; however, that has now changed with the company significantly picking up market awareness efforts.

It has been five years since we last saw the metals sector and, in particular mineral exploration stocks, in favour with institutional and large finance groups. Far more money is being invested in the resource sector now. Typically, when the big money comes back into the metals sector, smaller investors flood to the sector, too. Beating the crowd to the gate is a good way to realize investment gains not often realized. We have seen exploration and mining companies give investors an ROI of over 3000+% in some cases and it is not uncommon to see regular returns of 300-500% or more.

Looks like the good times are back...

Keep a close eye on Sego Resources Inc. in the months to come. We expect to see substantial advancement and growth in this company. For more information, contact the company at info@segoresources.com, or visit the company's website at www.segoresources.com .

Good luck and good hunting.



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