

VSBLTY Groupe Technologies Corp.

Extraordinary Artificial Intelligence for Security & Audience Measurement

(CSE: VSBY / OTCQB: VSBGF / Frankfurt: V5S)

When it comes to venture technology stocks, The Venture Letter™ (TVL) likes to be discerning in its selection of companies on which to report. We are delighted that our May 2020 Special Report pick VERB Technology (NASDAQ:VERB) has taken off like a rocket! VERB's stock ran from ~US\$1.15 at the time of our report to a **July 15th, 2021 intraday trading high of US\$3.97, seeing over US\$890 million in shares traded in one day!!** Incredible, to say the least.

We believe **we have found another** candidate worthy of this amazing type of stock explosion...



VSBLTY Groupe Technologies Corp. (VSBLTY) - This fast-growing company's powerful security and audience measurement technology is a must-see for investors of all sizes. VSBLTY describes itself as "a disruptive computer vision software company **that uses artificial intelligence (AI) and machine learning to transform security and retail solutions** through an extensible scalable, subscription-based platform."

VSBLTY focuses on two main industries: **Security and Retail Media**. VSBLTY's security application enables cameras to monitor vast areas, detail specific items, identify persons of interest, measure audiences, and see objects and potential threats. Powerful stuff and a truly cutting-edge technology.

The company's advanced software creates a gateway that **empowers cameras, displays and kiosks to interpret and measure visual images**. Proprietary analytic tools and algorithms enable the real-time interpretation of mass amounts of anonymized visual data simultaneously **that can trigger actions**.

We will do our best to summarize the incredible power of VSBLTY's technology first in security, then in retail sales.

In this Special Report you will learn:

- ✓ why VSBLTY is a must-see opportunity for value investors
- ✓ how VSBLTY is fast becoming a key player in advanced AI software for security & retail markets
- ✓ why global major Anheuser Busch has partnered with VSBLTY
- ✓ which other major corporations have signed on with VSBLTY & why
- ✓ who manages VSBLTY & their impressive track-records to date
- ✓ why The Venture Letter™ sees VSBLTY as its next BIG WIN pick

Seldom is it as difficult for us to fully encapsulate the dynamic details of a strong venture opportunity as VSBLTY. In this case, however, the effort is **absolutely** warranted.



VSBLTY is the world leader in Proactive Digital Display™, which transforms retail and public spaces as well as place-based media networks with SaaS (Software as a Service)-based audience measurement and security software that uses artificial intelligence (AI) and machine learning.

Audience measurement calculates how many people/consumers are in an audience. The main motivation for measuring certain traits of the audience of **digital signage** is to measure the medium's performance, so as to maximize its potential. By gathering demographics-based data, these measurement technologies are able to provide a highly valuable 'snapshot' of the audience for digital signage.

VSBLTY's computer vision system can react in real-time to whatever is going on in the environment through common digital signage interfaces. **Both people and objects can be identified** with the appropriate response being initiated automatically, whether for marketing or

security purposes. Digital displays in retail can **change content based on what is happening in the surroundings**. By commanding guests' attention with dynamic digital displays, custom content can be provided based on what the camera in the display 'sees', while gaining valuable insights in real-time.

So, for example, if the digital sign 'sees' a group of young men approaching, it can opt to display things the store has for sale that would appeal to young men and not to young women. **A very powerful tool for advertising and sales.**

VSBLTY utilizes the power of computer vision through **machine learning** which gives computers the ability to **learn and react without being directly programmed**. With computer vision, video images can be processed and analyzed in real-time, producing actionable information about those images. For security, **persons or objects of interest can be identified instantly** with the necessary authorities being immediately alerted.

VSBLTY brings the complexity of machine learning down to the level of the computer, without a dependency on sending information out to 'the cloud' via a network or internet connection. This leads to **a unique and highly powerful combination of real-time data collection and targeted interactive content.**

This type of Artificial Intelligence has an almost immeasurable number of applications that can be used in both retail sales and for security purposes. VSBLTY has only just begun getting their SaaS products known, but **has already brought in some major players as partners and customers.** We will be discussing this shortly in this Special Report, but first let's take a look at VSBLTY's products.

[VSBLTY's Powerful, In-Demand Software Products](#)

DataCaptor™ - DataCaptor leverages camera and sensor technology with artificial intelligence (machine learning and computer vision) **to provide real-time analytics and audience measurement.** When DataCaptor is coupled with the VSBLTY CMS (VisionCaptor™, see below), it delivers custom-triggered content based on who the camera 'sees', either by demographics, sentiment or identity. **All elements of the path to purchase are measured** by DataCaptor, using advanced optics and sensors to provide objective, real-time, qualitative measurement and analysis in retail and other spaces. Not only does DataCaptor report demographics like gender, age range and sentiment, but it also gathers key analytics including dwell time, total impressions, percent looking at the screen, content interaction, as well as footfall traffic and heat maps.



VisionCaptor™ - The VisionCaptor Content Management System provides a wide variety of capabilities for bringing proximity-aware, interactive brand messaging to life on any digital screen or platform. Through engaging digital assets including photos, animations, video and multimedia content, **a complete customer experience is created via digital displays,** which can be utilized at entertainment and sports venues, transit hubs, grocery, drug and other retail environments.

VSBLTY Vector™ - VSBLTY Vector is a software module that interfaces with a comprehensive local or remote database **to detect persons or objects of interest** within a camera's field of view. Using computer vision and machine learning, **VSBLTY Vector enables demographic and emotional recognition,** as well as object recognition and facial recognition that can identify individuals when alone or even in crowds. With the cameras embedded directly into a display screen and as consumers look to the screens for information and advertising content, a more accurate facial recognition is achieved compared with traditional overhead cameras. With a local (non-cloud) database of several hundred thousand biometric entries, **VSBLTY Vector can work in a closed system with great speed, precision and accuracy, without internet dependency for biometric or facial recognition.**

Retail Hardware Solutions - VSBLTY software can be integrated with virtually any type of digital screen. Strategic partnerships have been developed with leading edge hardware manufacturers to deploy a variety of form factors to fit any solution application in retail and other public spaces. VSBLTY works hand in hand with these partners to ensure seamless integration for venues and retailers with media partners, custom display partners, field services partners, and even leasing partners when applicable to deploying a fully integrated program.

[VSBLTY - Technological Power For Security](#)

Just think - What if technology could have prevented the 1995 Oklahoma City bombing? The 2013 Boston Marathon bombing? The awful 2017 Las Vegas concert massacre?

Sadly, at these times no technology had that power. Today, however, the game has changed. To the would-be attackers of the innocent in this world: your days are numbered. **Enter VSBLTY and the company's top Artificial Intelligence SaaS** (Software as a Service).



Never before has the security systems business been offered an algorithmic self-learning AI SaaS the likes of VSBLTY's. Firstly, however, let's take a look at the size and forecast growth of the global security system market.



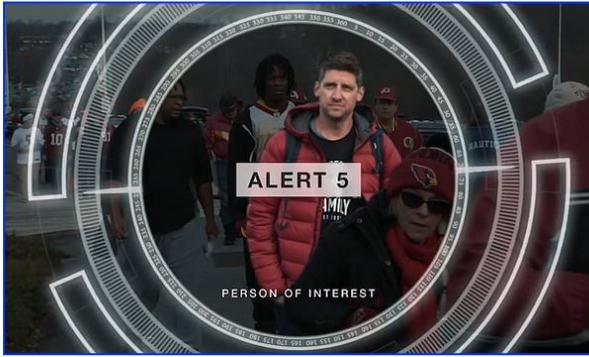
According to **Verified Market Research (VMR)**, the Global Commercial Security System Market was valued at **US\$195.32 Billion** in 2020 and is **projected to reach US\$376.34 Billion** by 2028, growing at a CAGR (Compound Annual Growth Rate) of 8.54 % from 2021 to 2028.

Global terrorist attacks and organized crimes are major factors driving the growth of the commercial security system market. As well, and as one might expect at this time in history:

"The Security System Market is expected to grow significantly in government and law enforcement due to an unprecedented increase in crime rates." - VMR.

Similarly, the reduction of manpower involved in performing crucial jobs at dangerous locations and replacing them with surveillance systems is also expected to further increase growth in this sector.

VSBLTY's powerful software for security could not be coming fresh on the market at a better time. There are few companies in the world that offer SaaS even close to what VSBLTY does. A huge opportunity for the company.



VSBLTY Vector™ uses sophisticated dashboards and mobile interfaces, allowing this platform to perform **like no other security enhancement on the market today**. VSBLTY and RADARApp, a Smart City Solutions provider, have deployed a WiFi6-based surveillance network utilizing intelligent cameras in Benito Juarez, a borough of Mexico City. Working with **Intel Corporation, Ability Enterprise Co., Ltd. & Sky Packets**, intelligent cameras have been (and still are being) installed in public spaces to provide detailed, automated analytics to local law enforcement. The network provides information in real time that includes vehicle recognition and classification, pedestrian analytics, bicycle classification, traffic measurements, dwell times, and license plate and weapons detection. This advanced security solution has **already helped reduce crime by 40%** in some Mexico City communities. This collaborative platform links citizens, police and public institutions in a virtual community connected through WiFi6. The camera network has now been deployed in five Mexico City counties and **has been installed in more than 8,000 locations so far**.

[A Special Note From An Expert in the Field](#)

The Chief Editor of The Venture Letter™ has a close, life-long friend named **Dr. Heath Grant** who holds a **Ph.D. in Criminal Justice** from the **John Jay University, New York** where he is a full-time professor in the Department of Law Police Science. Dr. Grant has written numerous textbooks, research reports and articles **on crime prevention and community policing** including his most recent textbook entitled *“Social Crime Prevention in the Developing World: Exploring the Role of Police in Crime Prevention”*

(Grant, H. 2015 - New York: Springer).



Dr. Grant served as the **Director of Research of the Police Executive Research Forum**, a leading Washington, DC organization dedicated to advancing law enforcement and crime prevention internationally. He has worked with the **US Department of State, USAID, the National Institute of Justice** and other agencies in Europe, the Americas, Asia, and Africa to develop programs focused on building a culture of lawfulness, counter crime and corruption.

Having sent Dr. Grant a link to VSBLTY’s corporate website, he replied to our Chief Editor with:

*“Thank you for sharing this. I like it! The biggest problem with **CCTV** (Closed Circuit Television) and **BWC** (Body Worn Cameras) is being able to efficiently mine through all the footage. **This looks like a viable answer!**”*

Such a strong commendation from an independent expert in the field of policing and security should tell investors how advanced VSBLTY is in SaaS (Software as a Service) security technology.

ABIresearch[®]
technology market intelligence

“Security Cameras with AI will be the smart city norm for applications such as intelligent traffic management and preventive threat detection.”

– ABI Research

Further to Dr. Grant’s statement, another problem with current security systems with cameras mounted overhead is that they rely on human analysis to alert a security team. VSBLTY digital signage, cameras, and proprietary software provide a security application for schools, casinos, retailers, venues, and other public spaces. VSBLTY’s facial recognition software and alert system assist security teams and help raise the level of public safety.

[The Outlook for Global Retail Markets](#)

According to **ResearchAndMarkets.com**, a leading provider of market and consumer data, in a February 2021 report “The global retail market is expected to grow from US\$20,298.69 billion in 2020 to US\$22,438.07 billion in 2021 at a compound annual growth rate (CAGR) of 10.5%. The growth is mainly due to the companies rearranging their operations and recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social distancing, remote working, and the closure of commercial activities that resulted in operational challenges. **The market is expected to reach US\$29,361.95 billion in 2025 at a CAGR of 7%.**

The term ‘retail’ relates to the sale of goods and services to consumers. Transactions take place through various channels of distribution across an ever-growing range of industries, such as food, motor vehicles, apparel and electronics. **Physical or in-store retail remain the dominant channel in this market.**

According to **Statista**, also a leading provider of market and consumer data, **physical or in-store retail remain the dominant channel in this market.**



“In 2020 the global in-store or ‘brick-and-mortar’ retail channel generated US\$18.5 trillion in sales.”

Source: Statista.com

The Anheuser Busch Deal - A Major Game Changer -

Before discussing VSBLTY's retail strengths, we have to tell you on March 15th of this year VSBLTY along with **Anheuser Busch's major subsidiary Grupo Modelo of Mexico** which is part of AB InBev's family of companies, along with Retailigent Media **formalized an agreement to enter into a joint venture** to install and manage an international in-store media network of **up to 50,000 Modelorama stores** and independent neighborhood bodegas in Mexico and across Latin America by the end of 2024. **Active deployment is already underway in Mexico, Colombia, Peru, and Ecuador with 5000 locations to be installed by the end of 2021.** VSBLTY will be supplying proprietary software for analytics, security, and visual display.

The three firms will be equal partners in the joint venture. VSBLTY will earn revenue in two ways: from licensing fees for the proprietary software, but more significantly, **VSBLTY will share in one-third of the annual operating profits** from advertising revenue, modelled to be **greater than \$200MM USD in total to the joint venture over the first five years.**

Yes, dear readers! That's a projected **US\$66.6 million in operating profits to VSBLTY** over five years from this joint venture, and that's just to start! This does not count any of the multiple other deals the company has in-place, or will be landing over the next five years. Stock analysts will not be able to ignore this massive, company-making contract. Plus, this joint venture could easily and **will most likely open the eyes of a wide range of potential new customers** for VSBLTY. "Anheuser Busch uses their technology? Maybe we should, too!"

NOTE: AB InBev is building the largest retail digital media network in the entire world! The new joint venture is focused solely on Latin America. Should VSBLTY's technology prove as effective as we believe it is, **who is the say this joint venture will not go global?** Anheuser Busch (AB InBev) has its tentacles in almost every country in the world! Why wouldn't they want to increase sales globally through VSBLTY's power technology?? **The numbers from such a possible scenario would be staggering.** Just think what this could do to VSBLTY's stock price! We feel that **this joint venture alone** could see VSBLTY turn into the global player it intends to be.

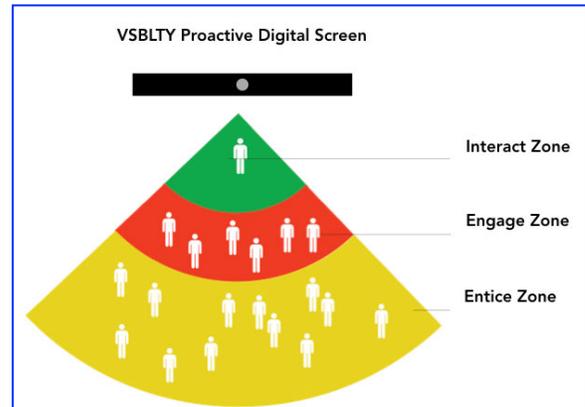


[VSBLTY - Incredible Power For Retail Sales](#)

VSBLTY allows consumers to interact with signage display, manipulate content and engage in a rich, immersive shopper experience through intuitive touch.

VSBLTY is the only company in the retail market that offers both Edge and Cloud digital display software solutions. The company has a **patent pending** for the combination of facial analytics and digital display signage, giving them a protected position in the critical area of POS activation space. VSBLTY's software also provides three distinct zones for measurement of the customer experience known as **“enticement”, “engagement” and “interaction”**.

Each zone is measured separately including content that the customer touches in the interactive zone. **VSBLTY also measures the number of people that “are looking” at the screen** vs. total impressions. VSBLTY analytics also provide repeat visitor data.



VSBLTY is the only company that provides a turnkey solution to clients, from hardware to content development to analytics. VSBLTY has forged strategic partnerships with leading industry companies that provide media sales, custom displays, innovative hardware solutions, and field services.

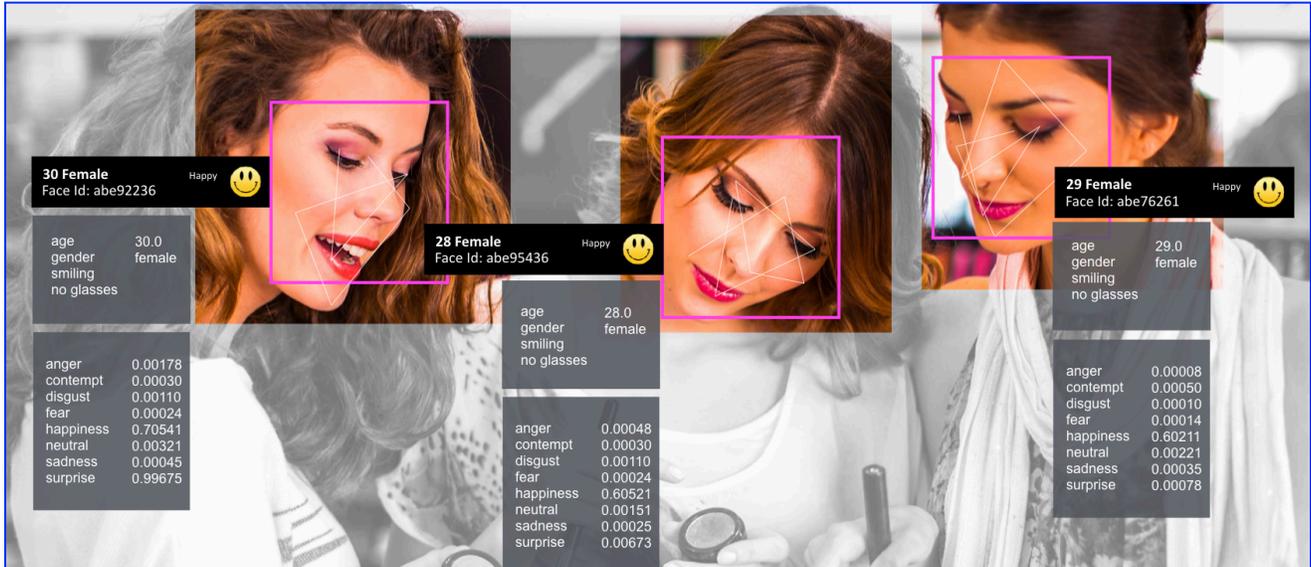
VSBLTY is Changing the Face of Measurement with Machine Learning and Artificial Intelligence.

The power of “full-circle” measurement is now possible in any physical location, in real-time, using VSBLTY's unique machine learning through computer vision.

Utilizing advanced optics and sensor technology, all elements of the Path To Purchase are measured by the DataCaptor™ software module, providing objective, real-time, qualitative measurement and analysis in retail and other spaces.

Optimal Engagement

Using the VisionCaptor™ software module in conjunction with DataCaptor™, retailers have the power to provide interactive brand messaging based on who a camera “sees”. Using Edge and/or cloud-enabled digital display solutions, **retailers can enhance the guest experience with proximity-aware, interactive brand messaging triggered by demographic, identity or even sentiment**, while simultaneously gaining groundbreaking levels of measurement and actionable insights.



The Analytics Breakthrough

VSBLTY enhances analytics through **Proactive Digital Display™** for venues such as sports arenas, transit hubs, grocery stores, drug stores & many, many other retail environments.

With the addition of advanced Facial and Object Recognition through VSBLTY VECTOR™, guest measurement comes full-circle. **VECTOR's Facial Recognition enables opted-in consumers to receive personalized messaging based on identity.** This means truly comprehensive analytics delivered directly from a physical space to brands and retailers, in real-time, telling the entire story of the customer journey. This surpasses what is available in the world of online where it really counts: **at the moment of decision.** This is a massive breakthrough in analytics with virtually limitless applications.

Advanced Image Analytics:

- Facial Detection
- Facial Verification
- Facial Identification
- Facial Similarity Detection
- Facial Grouping
- Video Facial Verification
- Image Analysis
- A-List Celebrity Recognition
- Image, Stills & Video Text Recognition
- Emotion Detection
- Facial Tracking in Video



Beyond Guest Measurement

VSBLTY's **object recognition software** will assist retailers and brands in a variety of other areas, such as with critical inventory and replenishment analytics using computer vision to identify objects at time of conversion.

VECTOR's **industry-leading cognitive APIs** enable advanced recognition for faces and other advanced image analytics that are crucial to enhancing today's security capabilities.



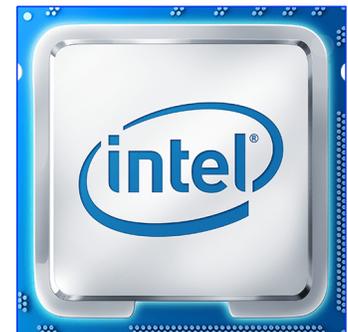
All data registered by VSBLTY's DataCaptor™ software module is fully anonymized and conforms with federal and state privacy laws. DataCaptor™ can be used in conjunction with VisionCaptor™ (VSBLTY's CMS), or it can interface with foreign CMS software platforms and be used solely as the analytics and measurement component.

Further VSBLTY Clients & Partner Companies

VSBLTY has forged other alliances with key strategic partners in order to provide turnkey solutions for their clients. They include **Fortune 500 companies**, such as:



For example, **Intel Corporation's OpenVINO platform** for computer vision is fundamental to the performance of VSBLTY's advanced machine learning. OpenVINO enables VSBLTY's algorithms to run at lightning speed, with incredible precision, and at scale. **Through OpenVINO, VSBLTY can maintain its services on the edge, in the cloud, or a hybrid of both.** With this versatility, machine learning models can be hot-swapped in or out anytime, without needing to reprogram. Utilizing the advantages of edge computing, VSBLTY is able to seamlessly combine its software with proprietary optics **to deliver groundbreaking digital display, real-time data at any point of engagement, and uniquely-effective security and surveillance applications.**



Onyx Glass, a major manufacturer of sophisticated glass for use in digital signage based in South Africa began marketing the first patented, opaque/transparent/translucent to 100% transparent glass panels that attach to the inside of cooler and freezer doors, as well as vending machines. **Imbedded video cameras and computers use VSBLTY SaaS software** to display high impact motion graphics that can be customized based on the demographics of the shopper in the camera's view. Interactive touch capability can also be integrated with the CMS and analytics software that utilizes AI and machine learning.



Imbera, the world's number one commercial refrigeration manufacturer, has agreed to collaborate with VSBLTY to market and manufacture innovative video technology on new and existing coolers/



freezers. Imbera has already integrated the Onyx Glass/VSBLTY solution into its leading-edge portfolio of coolers and freezers. Orders from national and international brand customers for the CaaS (Cooler as a Service) have already been received. **Imbera's production and supply chain offer long term scalability, sustainability and manufacturing for the new VSBLTY-Onyx patented cooler panels.**

VSBLTY also recently developed content and began gathering analytics for a new, groundbreaking digital interactive end-cap that **WestRock, a preeminent provider of differentiated retail display solutions**, created for **Bayer's Claritin products** that earned three Outstanding Merchandising Achievement (OMA) awards, including Display of the Year.



VSBLTY also has further business dealings with following long list of companies including:

*RapidSOS Tech Mahindra Ability Enterprise Co. RADARApp EOS Linx
 911inform SYNQ for Canadian Tire Sky Packets Peerless-AV Syntec
 Branding Global LendLease Kiosk Information Systems Onyx-Cognivas
 Retailigent Media Photon-XEnergetika KLA Laboratories UST Global
 Pure Integrative Marketing Muller Group International Teralight and
 News America*

As a testament to the growing value of retail stores as a game changing new media channel (Store as Media), **VSBLTY launched a 180-location deployment in May**, in addition to two deployments in the grocery category, all sponsored by consumer packaged goods companies.

The company's management team is not messing around and is ultra-focused on building a company that **it expects will provide shareholder with a strong ROI** in the months and years to come.

Why we see VSBLTY Groups Technologies Corp. as a strong Venture Investment Opportunity

1. **Anheuser Busch (AB INBEV) Joint Venture** - Largest digital media network on the planet right now; integrating VSBLTY technology in 50,000+ stores over the next 4 years; Growing to \$10M in license revenues by year 4 and \$250M in media revenues (1/3 share in the latter due to joint venture)
2. **Giant Global Partners** for which VSBLTY provides world-class software solutions. In turn, these giants **provide VSBLTY with reach and scale**, better known as **Force Multipliers**.
 - ✓ **Sensormatic**: Exclusive relationship with the largest global retail technology company
 - ✓ **WestRock**: SP 500 components company – exclusive relationship to augment the efforts of WestRock to dominate the move to in store digital display and analytics
 - ✓ **UST Global**: Multibillion dollar global SI
 - ✓ **Intel Corporation**: intimately engaged development partners
 - ✓ **Tech Mahindra**: Scale and deployment partner for AB INBEV deal in LATAM
3. **High Margins** - VSBLTY is an SaaS company with **a recurring 80% average gross margin**.
4. The Global Commercial Security System Market was valued at **US\$195.32 Billion** in 2020 and is projected to reach **US\$376.34 Billion** by 2028. VSBLTY stands to grow exponentially from this market alone.
5. **Seasoned and participatory management** - All of the founders wrote cheques for the development of the company (better known as having 'skin in the game'); in the first three years of VSBLTY's private corporate existence, management **financed the company for US\$3.7 million internally**.
6. **Strong Cash Position** - approx. **C\$10 million in cash** to execute and expand the VSBLTY business plan and enhance Research & Development. Imagine what else these experts could come up with and take to market?
7. VSBLTY has three unique, co-dependent software modules. Competitors may offer one of these, but **no competitor offers the triple-power of VSBLTY software modules**.

- ✓ Data Captor™ offers anonymous analytics
 - ✓ Vision Captor™ offers interactive display software
 - ✓ VECTOR™ offers high-end security software
8. **VSBLTY is now integrating with RapidSOS which own the largest 911 PSAPS** (public service answering point software), powering 4,500+ 911 centres in the USA alone; VSBLTY has signed a deal to integrate its visual weapons detection software to 911 centres generating an alerts and rapid response.
 9. **VSBLTY recently signed a major deal with Imbera S.A. de C.V., a world leader in the commercial refrigeration industry**, to co-develop digital glass door technology for electronic display on cooler doors.
 10. Early Innovator - VSBLTY was the pioneer in developing content management systems specifically for retail, incorporating moving-video, in-store advertising in 2014 (Nestlé first customer)
 11. Ability Camera Integration - VSBLTY opens **the world's first camera technology to run AI inference logic directly on the camera** (co-developed with Intel Corporation and Ability Corp. - Taiwan).
 12. VSBLTY looks for stories just before they experience rapid growth, or while they are experiencing rapid growth.
 13. Retail Markets are rapidly transforming - frictionless checkout, real-time analytics, and the Retail Media Networks are consuming the majority of retail at the moment.

[Why Investors Should Pay Attention NOW](#)

We reiterate: we feel VSBLTY's new joint venture with Anheuser Busch (AB InBev) is a company-maker deal and **could go global**. This alone tells us we as investors should all pay attention **now**.

On June 29th, 2021 VSBLTY closed a previously-announced private placement financing that was **oversubscribed** and, therefore, **the company increased in offering to C\$9.78 million (~US\$7.45 million)**. This working capital arms the company significantly for enhanced marketing and sales, plus research and development work. It also shows the great demand for shares in VSBLTY from professional and retail investors.

VSBLTY's stock is listed on three global stock exchanges: the Canadian Securities Exchange, the OTC Markets and the Frankfurt Stock Exchange. **Of key, near-term value** is the company's August 12th, 2021 achievement of **fully-reporting status on the OTCQB exchange in the United States**. Though already a fully-reporting company in Canada where any investor can find all financial reports and press releases, achieving this status in the US will greatly help to legitimize VSBLTY

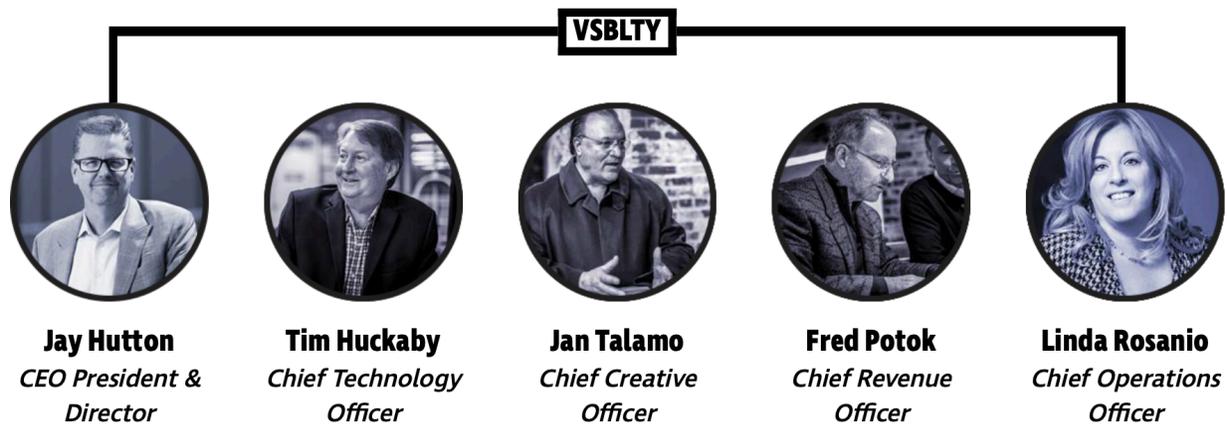


further in the eyes of US retail and especially institutional investors which could/should lead to even greater investor US investor interest and liquidity. Being a fully-reporting issuer on the OTCQB would also greatly help the company if and hopefully when VSBLY's stock price and market capitalization justify a senior listing on the **NASDAQ or NYSE**. Such a senior listing would attract institutional groups to the company like never before.



VSBLTY's Management Team is Second to None - Advanced Expertise Generates Value -

As we have stated multiple times in multiple editions of The Venture Letter™, *people bet on people more than anything*. VSBLTY Group Technologies Corp. has a management team and Board of Directors fully capable of delivering short, medium and long-term growth and value to company shareholders.



Jay Hutton - Co-Founder / CEO, President & Director

Over 25 years as a software executive; managed the introduction of electronic payment options to New York City's 13,000 taxicabs that also functioned as in-vehicle media outlets for local news and weather; served as Country Manager (Canada) of Ascend Communications during their rapid growth, public offering and ultimate sale to Lucent Technologies in 1999.

Tim Huckaby - Co-Founder / Chief Technical Officer

A 25-year veteran of Microsoft engineering know-how; founder of Interknowlogy, a 16-year-old software development company that **delivers innovation to multiple Fortune 100 companies**; provides the technology for CNN's election night "Magic Wall", being called a "Pioneer of the Smart Client Revolution" by the media; recognized many times for the highest-rated technical presentations and keynotes for Microsoft and many other global technology conferences.

Jan Talamo - Co-Founder / Chief Creative Officer

A 30 year veteran in marketing in both the CPG and Casino/Gaming industries; worked on behalf of major CPG brands including **Coca Cola, Sargento, Tyson Foods, Margaritaville & Moet Hennessy**; a foremost authority in the gaming industry working for over 100 casinos including **Las Vegas Sands, Caesars Palace, Foxwoods, Mohegan Sun and The Tropicana**.

Linda Rosanio - Co-Founder / Chief Operating Officer

Over 40 years experience in media and client services; founded her own client services agency **which grew years to 230 people with \$100 million in sales**; served as a roster agency for Coca-Cola and served as the incubator for FloorGraphics; possesses an in-depth knowledge of the consumer packaged goods (CPG), retail and casino client mentality.

Fred Potok - Co-Founder / Chief Sales Officer

Over 20 years of CPG and retail sales experience; **Founder, Chairman, CEO & President of FloorGraphics**, a privately-held in-store advertising company which he grew from **\$1M in 1997 to \$70M in 2001**; FloorGraphics ranked **#11 in Forbes** as the fastest growing privately held company in 2003 and **#39 on the Inc. Magazine 500** list of entrepreneurial firms.

Matthew Alecock - Director of Product Development

Over 15 years of related experience in product development and advertising software technology; held product management and leadership positions with global technology giants **Apple, Inc., Google, Inc., and Scribd, Inc.**; held critical customer-facing, subject-matter expert positions with some of the world's leading technology firms; past Director of Product Development for TruClear Global, Inc., an IoT startup where he architected edge content.

Thomas Hays, III - Director

A successful, professional investor; on the advisory board of two private equity funds; co-founder of a leading national turnaround firm providing C- level leadership, plus advisory services to boards in a variety of industries; **honorary inductee in the Turnaround, Restructuring, and Distressed Investing Industry Hall of Fame**; received the Refinancing Deal of the Year award from the M&A Advisor; litigation and expert witness work includes landmark cases that define modern bankruptcy and railroad practice; Chair of the Turnaround Management Association, Association of Certified Turnaround Professionals and Red Cross of Eastern Pennsylvania

Alnesh Mohan - Director

Over 20 years professional accounting, auditing, and tax experience; provides advisory services to a wide array of companies across multiple industries; **considerable experience in public company financial reporting, corporate governance and regulatory compliance.**

Guy Lombardo - Director

Professional investor and one of the founders of VSBLTY; founded Comau Productivity Systems, **an American subsidiary of Fiat**, soon accepting General Motors as a minority owner; past Group Vice President of the Bendix Corporation; prior senior consultant with worldwide consulting firm, Arthur D. Little, Inc.; trained as a physicist first at Brown University and then at Cornell University, receiving his PhD.; has published results of multiple, original research in journals of business and physics.

Jeffrey S. Muller - Advisory Board

30 years+ of military leadership (Navy), federal law enforcement operations (FBI) & national security; **The Muller Group International operates in 25 nations worldwide**; Counterterrorism/ weapons of mass destruction program development & implementation (White House); **Managed the**

FBI's Bureau's National Security Branch, Weapons of Mass Destruction (WMD); Directorate of technology programs to secure the 18 sectors of U.S. Critical Infrastructure; led the INTERPOL WMD program serving the 190-member countries; Executive Director of the Geneva-based NGO, The CBRNE Global Alliance

This is, without question, a powerhouse team.

We feel VSBLTY's management, board of directors and advisory board is dedicated to reaching new heights in the Artificial Intelligence SaaS world that **will result in an ROI not often seen in venture technology deals.**

Compliance With Privacy & Protected Personal Information Laws

For retail applications, the use of facial recognition and audience analytics to gain anonymized and de-identified aggregate data is quickly becoming a new norm. All but two states in the U.S. allow this technology in retail environments.



In the security sector, privacy regulations are still being defined for the utilization of facial recognition for real-time identity matching of Persons of Interest. The General Data Protection Regulation (GDPR) regulates the EU's laws on data protection and privacy are the strictest in the world. VSBLTY's software is **fully GDPR compliant.**

VSBLTY's software complies with all PPI international and federal requirements nationally as well as for all 50 states. Data collection is purely anonymous unless a person/consumer voluntarily opts-in.

The Venture Letter™ - Final Thoughts on VSBLTY

Rarely do we find a technology company that jumps out at us and says **“This one is the real deal with real business fully underway and an huge upside that is not just projection.”**

VSBLTY hits all our markers as a strong investment opportunity, especially at the stock's current price level.

As the company focuses on significant growth through new joint ventures, partnerships and clients, so too do we see VSBLTY's interested investor and shareholder base growing significantly.

VSBLTY

GROUPE TECHNOLOGIES
CORP.

CSE: VSBY OTCQB: VSGBF
Frankfurt: V5S

Year High/Low - US \$0.08 - \$0.80

Market Cap - US \$67.9 million

Shares Issued - 162.8 million

Management Ownership - 22%

Restricted Shares - 48.9 million

Unrestricted Shares - 113.9 million

Shares in Float - 106 million

We see VSBLTY fast becoming an industry leader which could/should translate into maximized shareholder value in the months and years to come.

The Venture Letter™ will be providing follow-up reports on the company in the months ahead as further news and updates come from VSBLTY.

In the meantime, **we urge readers** to visit the company's website at www.vsblty.com for more information. Any questions, or a request to be added to the company's email list for press releases and updates can be sent to the company via email at investor@vsblty.net.

Good luck and good hunting.



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RISK OF BIAS. We often own shares in the companies we feature. For those reasons, please be aware that we are extremely biased with regard to the companies we write about and feature in our newsletter and on our website. **As of the date of this Special Report, principals of The Venture Letter™ own no shares of VSBLTY Groupe Technologies Corp.**

As of the date of this Special Report, Dr. Heath Grant (mentioned herein) has no interest in, nor association with VSBLTY Groupe Technoogies Corp., holds no shares of the company and is to be regarded as an independent expert whose opinions are purely observational and not to be regarded as a recommendation to buy or sell securities.

The CEO of VSBLTY Groupe Technologies Corp., Mr. Jay Hutton has contributed to, reviewed and approved the information contained in this report.